

Dr Syed Ahmed Abdul Razzak Hashmi

Assistant Professor (Marketing)

drhashmisaar@gmail.com

966536255687/+919890116969



AREAS OF EXPERTISE:

Educational Professional with a distinguished career of over 15+ years providing educational instruction and training. solutions to individuals and groups which enhance productivity, strengthen responsiveness, improve quality, and drive sustained teaching learning process.

- Curriculum Development
- Annual Program Report Development
- Timetable Development
- NCAA Report Development
- AACSB Report Development
- PLO Report Development
- Quality Training
- Team Collaboration
- Statistical Reporting Writing
- Reliability/Quality Assurance
- Relationship Management
- Academic Advising

PROFESSIONAL BACKGROUND:

College professor with a plethora of expertise in creating and implementing in class educational technology tools and apps. extensive business and marketing expertise; skilled in innovative teaching techniques that completely involve. students in the learning process. deeply committed to getting tenure through committee work, administrative service, and a teaching style that emphasizes accomplishments.

EDUCATIONAL BACKGROUND:

- Doctor of Philosophy (Ph.D.) (2012)
Doctor Babasaheb Ambedkar, Marathwada University, Aurangabad, Maharashtra.
- Master of Philosophy (M. Phil) (2008)
Madurai Kamaraja University, Tamil Nadu, India.
- Master of Commerce (M.Com.) (2000)
Doctor Babasaheb Ambedkar, Marathwada University, Aurangabad, Maharashtra.
- Pg. Diploma in Business Management (Pg.D.B.M) (2001)
Doctor Babasaheb Ambedkar, Marathwada University, Aurangabad, Maharashtra.
- Bachelor of Commerce (B.Com.) (1998)
Doctor Babasaheb Ambedkar, Marathwada University, Aurangabad, Maharashtra.

RESEARCH WORK (JOURNALS):

- Assessment of professed service quality of the cafeteria business: an empirical investigation. | SM Akmal, AR Hashmi, SM Faisal, AK Khan| Interdisciplinary Social Studies 2 (4), 1845-1853
- Covid-19 and the level of consumers revenge buying an explorative perspective of the AlBaha region. | AR Hashmi | International Journal of Advanced Research in Engineering and Technology 12 (2)
- Exploring the factors impacting the service quality of the airline industry in ksa expatriates' viewpoints | AR Hashmi |International Journal of Management (IJM) 11 (12)
- Testing the granger causality of fdi inward in developing economies: a pairwise study of america, africa, and asia | AA Khan, AR Hashmi
- Customer relationship towards boundary spanner in-store (bakhala): a Saudi perspective |AR Hashmi, A Zia |Academy of Marketing Studies Journal 24 (2), 1-8
- Perform or perish: role of human capital management during times of uncertainty| MM Momin, RS Shinde, AR Hashmi |Sumedha Journal of Management 8 (3), 85-92
- Exploring the factors affecting service quality of zain mobile subscribers in albaha, saudi arabia| A Zia, AR Hashmi |International Journal of Innovative Technology and Exploring Engineering 8.
- The effect of salary satisfaction, work satisfaction and organizational commitment to work intention| M Indrasari, BR Purnomo, E Yunus, E Haryati, AR Hashmi| Journal Didaskalia 1 (1), 45-53.
- Faith marketing a theoretical article| AR Hashmi | Sinergi: Jurnal Ilmiah Ilmu Manajemen 8 (2)



RESEARCH WORK (CONFERENCE):

- Participated and presented a paper in state level research seminar on "Impact of Globalization on service sector (with specific reference to entry of foreign educational sector in India)" in Tuljabhavani Mahavidyalaya, Tuljapur on 25th and 26th September 2012.
- Participated and Presented Research paper in National Seminar at Poona College of Arts, Science and Commerce, Pune, with the topic E-Governance the smart way forward "A case study of the Ministry of Corporate Affairs, India", held on 10th and 11th February 2012.
- Presented paper for national conference in Dayanand college of Latur, Moral imperative for quality education- Need of the hour. 6th & 7th January 2012.
- Participated in one day seminar organized by Dr. Babasaheb Ambedkar Marathwada University, Aurangabad on Investors Education held on 24th December 2011
- Presented a paper for International Conference in Pune college of Arts, Science and Commerce with the topic "Emergences of India as global economic superpower fiction or future (With specific comparison to FDI inflow of India, China and Malaysia on 27th April 2011.

- Participated in the 2nd international conference in department of commerce university of Pune, titled democracy and participating management, an emerging trend in the global competitive scenario on 24th April 2011.
- Presented a paper for state level seminar in Pune institute of management science and entrepreneurship, with the topic entrepreneurship as a part of education in India on 11th & 12th February 2011.
- Participated in a National Seminar on Investors Education held on 24th December 2011 in Department of Commerce, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad.
- Presented paper for International Conference in Poona College of Arts, Science and Commerce on Management by Democracy- The new idea, 22nd March 2010.
- Presented paper for International Conference titled Interest free banking model for micro finance through Zakat. 20th March 2010.
- Presented research paper for national conference in Dr. Babasaheb Ambedkar Marathwada University on 13th March 2010 titled micro finance through zakat, a viable alternative for socio development.
- Presented a research paper for the international conference at Poona College of arts Science and Commerce titled Entrepreneurship in Emerging Economies. 30th January 2010.
- Presented paper for National Conference in Millennium institute of management on the topic Global financial crises and Investment Pattern, held on 24th and 25th April 2009.
- Participated in workshop on Research Methodology conducted by Dr. Babasaheb Ambedkar Marathwada University 31st March 2009.
- Presented paper for National Conference in Sir Syeed College, Aurangabad on the topic Entrepreneurship and Employment, February 2008.
- Presented paper for National Conference in Shikshan Prasarak Sanstha, Sangamner, Ahmednagar, on the topic Women Empowerment through Education held on 2nd and 3rd February 2007.

CAREER HIGHLIGHTS:

- Proven success in conceptualizing and designing a complex schedule for 13 different centers of Saudi Electronic University.
- Streamlined the NCAAA quality process for the marketing department.
- Instrumental in providing a hassle-free environment for teaching and learning through Blackboard during COVID-19.
- Produced the Annual Program Report.
- Instrumental in identifying and resolving issues related to course report.
- Played an integral role in the launch of the NCAAA alignment report.
- Reduced defects by 95% and significantly improved reliability through the implementation of blended teaching and the learning process.
- Created test strategies that utilized accelerated practical testing and complied with reliability specifications, which resulted in 75% improvement in passing results of students.

TEACHING EXPERIENCE:

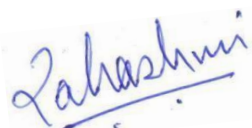
- ALBAHA UNIVERSITY, ALBAHA, KSA | Assistant Professor of Marketing |Teaching to students of graduation. |2017 to Present.
- SAUDI ELECTRONIC UNIVERSITY, RIYADH, KSA |Assistant Professor of Marketing |Taught to students of graduation and masters. | 6th Jan 2014- 12th June 2017.
- Deogiri Institute of Technology and Management, Aurangabad, Maharashtra, India. | Assistant Professor | Taught to students of bachelors in business administration. | 9th July 2012 – 30th Nov 2013.
- Maulana Azad College, Department of Commerce, Aurangabad, Maharashtra, India. | Assistant Professor | Taught various courses like, B. Com, M. Com, B.B.A and MPM. | 1st December 2011- 30th June 2012.
- Maharaj Siyajirao Gaikwad College of Business, Aurangabad, Maharashtra, India| Lecturer |Taught to graduation students. | 1st February 2011 – 30th November 2011.
- Vidyadhan College of Commerce and Management, Aurangabad, Maharashtra, India. | Lecturer| Taught to students of graduation. | 15th June 2010 – 15th December 2010.
- Jibran Quadri Institute of Management and Research., Aurangabad, Maharashtra, India. | Assistant Director| Taught to post graduate students and oversaw the college activities. | 1st November 2007- 10th June 2010.
- Maulana Azad College, Department of Commerce and Management Science, Aurangabad, Maharashtra, India. | Lecturer | Taught to students of graduation. | July 2004 to 31st August 2007.

TEACHING AREAS:

- Principles of Management, Marketing Management, Services Marketing,
- Strategic Management, Marketing Strategies, Industrial Marketing, Marketing Research,
- E-Marketing, Advertising Theories and Practice, Principles of Management

PERSONAL DATA:

- Date of Birth : 14/03/ 1976
- Place of Birth : Aurangabad /Maharashtra/ India Citizenship : Indian
- Marital Status : Married
- Nationality : Indian
- Father's Name : Aliuddin Hashmi
- Passport No : T9972737
- Date of expiry : 23/03/2031
- Language known : English, Hindi, Marathi, Urdu.
- Address : Plot no74, Adjacent Hashmi Masjid, Bismillah Colony, Ghati, Aurangabad, Maharashtra, India. (431001).
- Mobile India : (0091) 9890116969
- Mobile Saudi : 966536255687
- E-mail : drhashmisaar@gmail.com



{ Abdul Razzak Hashmi }